

#### **Community Profile**





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### About our Community

# Most Competitive SECTORS

#### **Agriculture and Agri-Food Processing**

A myriad of primary products including crops and livestock provide a steady input for processing. Whether it is McCains processing potatoes or Green Prairie exporting hay, these are just examples of the innovation that is occurring in the region.

#### Renewables

With biofuels/industrials and solar projects being developed in the area, there is potential for additional support services and innovation in this area.

#### **Transportation**

Due to the large volume of agriculture products and the central location of Lethbridge, the logistics and transportation sector has a strong presence in the area.

### **About our Community**



## **EMPLOYERS**



Agriculture and Agri-Food Canada









### Major

## TRANSPORT ACCESS

**Road:** Hwy 3 runs west-east to the British Columbia and Saskatchewan borders. Hy 4 runs North-South the the YS border (Canamex Corridor).

Rail: CPKC main line runs through Lethbridge County where Cando has a facility.

**Air:** Lethbridge Airport provides passenger and freight service. Calgary International Airport two hours north of the municipality.



# Permitting & Zoning TIMELINES

Permitted use: 1.5 - 2 weeks
Discretionary Use: 2 - 3 weeks
Subdivision: 45 - 60 days

Zoning: 3 - 4 months

Our Land Use Bylaw undergoes a thorough review every 10 years. Minor amendments are made as needed in between to provide clarification or address deficiencies. To stay informed of LUB changes, subscribe to our Public Hearing e-news group: https://lethcounty.ca/p/sign-up-for-e-news

Waivers may be granted or zoning may be changed to Direct Control, depending on the project. These may require Council approval and a Public Hearing process.

Any Restrictions would be dependent on the zoning. We have several different zonings which allow for a wide range of uses.

Please contact development@lethcounty.ca for updates on pending permits.

#### Talent

#### **Talent**

### PIPELINE

With access to the "Rural Renewal Stream Program" under the Alberta Advantage Immigration Program, recruitment can happen internationally. In addition, talent can come from the surrounding hamlets and rural areas as well as the City of Lethbridge. A benefit for people moving to Lethbridge County is that their family can find employment in Lethbridge as well to help with family retention.

The City of Lethbridge is home to Lethbridge Polytechnic, the University of Lethbridge and several small public and private colleges.

There is a trending increase in apprenticeship training participation.

There is a 5% unemployment rate and a 71% participation rate.

61% of the population is in the working age group of 15-54, average age is 34. Notable Statistics

Median household income is at \$122,000.

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## Environmental, Social and Governance

Lethbridge County has a priority in helping regional farmers develop their Environmental Farm Plans and has made this a priority by providing resources.

## Diversity, Equity and Inclusion

International immigration through Alberta's Rural Renewal Stream has led to Lethbridge County experiencing a 30% increase in visible minorities, enhancing our region. Lethbridge County is next to Canada's largest Indigenous reserve and our Agriculture Services team works with Blood Tribe Land Management to learn traditional ways of knowing in land management practices to ensure a healthy ecosystem.

### Investment Opportunites

Lethbridge County's uniqueness lies in its agricultural prominence, role as an agrifood hub, dynamic workforce, strategic connectivity, forward-thinking leadership, rural affordability, diverse landscape, and rich cultural heritage. This combination makes Lethbridge County a distinctive and inviting destination within Alberta.



If you're interested in learning about the latest investment opportunities, contact us at

**info@canadaspremierfoodcorridor.ca** or scan the QR code to visit our website.